

Anexo IV

COOKIE POLICY

Axis uses cookies through the Platform. Cookies are small text files downloaded in the terminal equipment you use to browse the Internet when you access some web sites and/or use certain services offered therein. Cookies enable storing and recovering certain information for different purposes.

We use cookies to optimise our services and to improve web browsing. This shall be accomplished by analysing your behaviour and habits as user of the Platform.

Cookies shall be downloaded in the terminal equipment you use to browse the Platform (computer, tablet, smartphone...) just by accessing it. Therefore, we recommend you to read this document for further information in this regard.

1. Consent

By accessing and browsing the Platform without denying or blocking the use of cookies in your web browser (check [management and disablement of cookies](#) section) it is understood that you agree to the use of cookies by Axis through your terminal equipment, for the purposes described herein. However, you may withdraw your consent at any time by changing your web browser's settings, disabling or blocking the use of cookies.

2. Cookies used in the Platform

Information on cookies used in the Platform, classified by purpose, origin and persistence, is offered in the table down below.

First party cookies			
Name	Purpose	Origin	Persistence
ci_session		cl101aav.milindex.com	Persistentes
mlx_token		cl101aav.milindex.com	
Third party cookies			
Name	Purpose	Origin	Persistence
__utma	Distinguir usuarios y sesiones	.player.vimeo.com	Persistentes

__utmb	Determinar nuevas sesiones o visitas		
__utmz	Reconoce y almacena información sobre la fuente u origen del usuario hasta que llegó al Sitio Web		
__utmt_player	[DEFINIR ²]		
__utmcc	Determinar si el usuario ha entrado antes en el Sitio Web o es la primera vez que lo hace		De sesión
player	[DEFINIR ³]	.vimeo.com	Persistentes
vuid	[DEFINIR ⁴] (Vimeo Analytics ID único)		
__gads	Permite la gestión de campañas publicitarias.		
__utma	Distinguir usuarios y sesiones		
__utmb	Determinar nuevas sesiones o visitas		
__utmz	Reconoce y almacena información sobre la fuente u origen del usuario hasta que llegó al Sitio Web		
__utmv	Determinar información demográfica del usuario como sexo o edad de los usuarios.		
__utmcc	Determinar si el usuario ha entrado antes en el Sitio Web o es la primera vez que lo hace		De sesión
aka_debug	Permite a Vimeo diagnosticar posibles problemas que pudieran ocurrir en el reproductor.	.vimeocdn.com	De sesión
GEUP	[DEFINIR ⁵]	.youtube.com	Persistentes
PREF	Recordar ciertas preferencias del usuario y personalizar la publicidad mostrada al usuario a través de vídeos de Youtube presentes en el Sitio Web	Más información: http://www.google.com/intl/es_es/policies/technologies/types/	
VISITOR_INFO_LIVE	Permite realizar un seguimiento de los vídeos embebidos en el Sitio Web, facilitando así contabilizar las reproducciones, las veces que se comparte, etc.		
YSC	Medir las veces que un usuario reproduce un vídeo de Youtube embebido en el Sitio Web, así como las veces que es compartido, etc.		De sesión
PREF, NID	Cookies empleadas por Google para permitir el funcionamiento de mapas de Google Maps en el Sitio Web	.google.com	Persistentes

² Se desconoce la finalidad específica de esta cookie

³ Se desconoce la finalidad específica de esta cookie

⁴ Se desconoce la finalidad específica de esta cookie

⁵ Se desconoce la finalidad específica de esta cookie

OGP	[DEFINIR6]		
AID	[DEFINIR7]		
UIDR	[DEFINIR8]	.scorecardresearch.com	Persistentes
UID	[DEFINIR9]		
drt	[DEFINIR10]	.doubleclick.net Más información: https://support.google.com/adsense/answer/2839090?hl=es	Persistentes
IDE	[DEFINIR11]		
id	Estas cookies son empleadas por Google AdSense DoubleClick con la finalidad de ofrecer publicidad al usuario de tal manera que no le sean mostrados siempre los mismos anuncios.		

4. Management and disablement of cookies

You may withdraw your consent to the use of cookies at any time by disabling or blocking its use through the setting options of your web browser.

A list of links containing information about enabling, disabling, wiping and managing cookies in the most used web browsers is presented below:

Apple Safari Open Safari, and click Safari > Preferences... > Privacy, and choose "Always block", "Allow from current websites only", "Allow from websites I visit" or "Always allow"

For more information, see <http://support.apple.com/kb/PH17191>

Google Chrome Open Google Chrome, click on the Chrome menu item < Settings < Show advanced settings... < Privacy < Content settings... < Cookies, and change the settings according to your preferences.

For more information, see <https://support.google.com/chrome/answer/95647?hl=es>

Internet Explorer 11 Click on the Internet Explorer item on the taskbar < Tools < Internet options < Privacy and personalise the cookies settings according to your preferences.

For more information, see <http://windows.microsoft.com/es-es/internet-explorer/delete-manage-cookies#ie=ie-11>

Mozilla Firefox Open Firefox, click on the button Menu < Options < Privacy and personalise the cookies settings according to your preferences

For more information, see <http://support.mozilla.org/es/kb/habilitar-y-deshabilitar-cookies-que-los-sitios-we>

Opera Open Opera, click Settings < Preferences < Advanced < Cookies and personalise the cookies settings according to your preferences.

For more information, see <http://help.opera.com/Windows/12.00/es-ES/cookies.html>

Safari for iOS 8 Click Settings > Safari > Block Cookies and choose "Always Allow", "Allow from websites I visit", "Allow from current websites only" or "Always Block"

For more information, see <http://support.apple.com/es-es/HT1677>

Safari for iOS 7 or earlier Click Settings > Safari > Block Cookies and choose "Never", "From third parties and advertisers" or "Always"

⁶ Se desconoce la finalidad específica de esta cookie

⁷ Se desconoce la finalidad específica de esta cookie

⁸ Se desconoce la finalidad específica de esta cookie

⁹ Se desconoce la finalidad específica de esta cookie

¹⁰ Se desconoce la finalidad específica de esta cookie

¹¹ Se desconoce la finalidad específica de esta cookie

For more information, see <http://support.apple.com/es-es/HT1677>

Chrome for Android and iOS Open Google Chrome, click on the icon from the menu Chrome < Settings < Show advanced settings... < Privacy < Content settings... < Cookies, and change the settings according to your preferences.

For more information, see <https://support.google.com/chrome/answer/95647?hl=es>

Internet Explorer Mobile Open Internet Explorer Mobile, click More < Settings and personalise the cookies settings according to your preferences.

For more information, see <http://www.windowsphone.com/es-es/how-to/wp7/web/changing-privacy-and-other-browser-settings>

In case your web browser is not listed above or you can't find a way to manage cookies, check the official website or contact us by writing us an email [info@axis-adlinks.com]; we will try to help you.

For doubts, queries or suggestions regarding the use of cookies, please do not hesitate to contact us through the following email address: [info@axis-adlinks.com].